



## Digital Marketing Coordinator

**Job Position:** Forever Media of DE, LLC in Milford, DE is seeking a Digital Marketing Coordinator to join our team. To be successful in this position, you need to be a self-starter, capable of delivering strategic ideas and display attention to detail.

**Responsibilities:**

- Manage digital campaigns from development to implementation and post-sale reporting.
- Gather analytic reports and create client presentations for campaign review sessions.
- Participate in brainstorming sessions for client campaigns and attend other meetings with clients.
- Assist with campaign updates and adjustments by working closely with our 3<sup>rd</sup> party partners.
- Assist in designing display and email campaigns for Forever Media properties.
- Create compelling digital and radio proposals focused on client needs.
- Attend company events and work with vendors as needed.
- Assist with clerical duties as needed.
- Other duties as assigned.

**Qualifications:**

- Bachelor's degree in marketing or communications preferred but not required.
- Experience as a digital campaign manager preferred but not required.
- Ability to balance multiple projects in an organized and systematic fashion.
- Effective time management skills and the ability to meet deadlines.
- Ability to communicate efficiently and effectively with the sales team.
- Able to give and receive constructive criticism.
- Understanding of marketing, production, website design, advertising, and multimedia design.

**Salary:** Commensurate with experience

**Openings:** Yes. Applications/Resumes/Examples of work are being accepted.

If you think you have what it takes to be a member of our **Forever Media** team, email your resume and cover letter today to: [careers@forevermediainc.com](mailto:careers@forevermediainc.com).

Forever Media and its affiliates and their Radio Station(s) do not and shall not discriminate, in any manner on the basis of race, ethnicity, religion, gender, or age respecting their recruiting, employment or advertising practices.

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